

Appendix 1

Corporate Consultation Headlines – 2009 - 2012

1. Pre production of 2010-15 Corporate Plan

2009 Public consultation ahead of 2010/11 budget setting

- Consultation exercise available electronically on the Council's web site and in hard copy format in the Customer Contact Centre from mid December 2009 through to the end of January 2010.
- In addition, 2985 people who had contacted the Council on various matters over the previous year emailed to specifically draw their attention to the opportunity to comment.
- Invitations to respond were also sought from hard to reach groups.
- A total of 58 individuals and/or groups responded to the consultation and submitted a total of 87 comments/suggestions as to where savings could be made or where further money should be spent.

The consultation asked people to consider the following:

- 1. Please suggest areas or services where you would most like to see savings made**
- 2. Please suggest areas or services where you think we should increase resources**
- 3. Please give any general comments on Council services**

Services where people would most like to see savings made

- Cease/reduce Airbourne costs
- Arts - money spent should be proportionate to use and income and/or costs reduced
- Car Parking - Reduce parking attendants and traffic wardens and associated admin support
- Only produce documents/information in English
- Stop subsidising minority groups/immigrants, who are in need of council accommodation

Services where people would most like to see increased resources

- Road gritting and provisions for bad weather
- Repairing /relaying the roads of Eastbourne
- More safe cycle lanes to schools, town centre and/or increased cycling provision generally
- More green/recycling initiatives/collections
- More investment in the upkeep of local parks
- Tackling anti-social behaviour, in particular more to tackle street drinkers, teenage drinking, graffiti, fly-tipping, litter
- More investment in facilities for children and teenagers
- Increased resources for Airbourne

2. Post production of 2010-15 Corporate Plan

Summary of Corporate Plan Annual Refresh Consultations 2010, 2011 and 2012

- During this period, a total of 611 people participated in these consultation activities which were used to directly test community views on the ongoing suitability of our priority themes and projects.
- Because initial knowledge base of the Council, its activities and its financial context was low, in 2010 all consultation was face-to-face with specific groups and at open public sessions. In 2011, it was a combination of face-to-face sessions and online consultation.
- In 2012, it was wholly online including the use of social media. The only exception was that we maintained specific youth engagement sessions for all 3 years, with a youth club in 2010, a college in 2011 and at the youth fair in 2012.

Prosperous Economy Priority Theme - year-by-year top 3 priority subjects to address according to EBC community

	2012	2011	2010
1.	Creation of jobs	Town centre re-development	Town centre re-development
2.	Youth employment	Development of events programme	Creation of jobs, eg: Science Park
3.	Improved public transport links	Youth employment, eg: Activating Eastbourne	Development of events programme

Quality Environment Theme - year-by-year top 3 priority subjects to address according to EBC community

	2012	2011	2010
1.	Street and public area cleaning	Street and public area cleaning	Waste management
2.	Parks enhancement and preservation	Waste management	Green Transport – Park and Ride and Cycling Strategy
3.	Tackling derelict sites	Parks enhancement and preservation	Tackling derelict sites

Thriving Communities Theme - year-by-year top 3 priority subjects to address according to EBC community

	2012	2011	2010
1.	Reducing crime levels	Youth facilities provision	Youth facilities provision
2.	Youth facilities	Cultural provision	Provision of decent

3.	provision Decent and affordable homes	Housing – decent homes, solar panels, Extra Care Scheme	and affordable homes Continue benefits service improvements
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Specific projects across all themes - year-by-year top 3 priority projects to maintain according to EBC community

	2012	2011	2010
1.	Town centre re-development	Town centre re-development	Town centre re-development
2.	Transport – public transport and cycling provision	Youth provision	Youth provision
3.	Street and public area cleaning	Waste management, Street and public area cleaning, and Parks enhancement and preservation	Waste management

Youth consultation - year-by-year top 3 priority subjects to address arising from bespoke targeted youth engagement

	2012	2011	2010
1.	Public Transport and cycling	Town centre re-development	Youth facilities provision
2.	Youth facilities provision	Housing – decent homes, solar panels, Extra Care Scheme	Town centre re-development
3.	Waste management	Youth facilities provision Cultural provision Waste management Support for vulnerable families Support for local businesses	Waste management